AMA Manual of Style

Improved and Updated
– everything you need to product well-organized and clear manuscripts

We've had an exciting year: as the classic hardcover *AMA Manual of Style*, 10th edition, surpassed 25,000 copies sold, our team has been preparing the release of the new and much improved *AMA Manual of Style Online*. We're delighted to share it with you now.

The beauty of an online style guide is that it can not only be corrected when errors are discovered but it can also be enhanced with additional features and updated on a regular basis. Since we launched the *AMA Manual of Style Online* in 2009, we have

- posted monthly style quizzes (almost 50 to date), allowing users to test their knowledge of the style and offering teachers and managers a ready tool for helping someone master this 1000-page book
- gained 2000 followers on Twitter to date @AMAManual, keeping users amused and informed not only about things in the *Manual* but in other style guides and in a variety of literature and blogs
- begun a blog: AMA Style Insider (http://blog.amamanualofstyle.com) (almost 90 posts to date, 300 followers, and an average of 68 views per day), allowing more discussion of issues raised by readers, answering frequently asked questions of users, providing a platform for JAMA Network staff to explore specific usage and style issues in depth, and providing an opportunity for dialogue among users

The 1000-page book is enriched by these additional online features and, in this new online version, users can now link between the text of the manual and related quizzes and blog posts and vice versa. Not only are errors discovered in the print corrected online but, within the personalized My Style, the annotation functionality has been improved so that you can continue to update your "own copy" of the *Manual.*

We welcome your comments on the usefulness of these added features in the online edition. We also welcome your questions (write to stylemanual@jamanetwork.org). In short, welcome!

The *AMA Manual of Style* author committee

What's New?
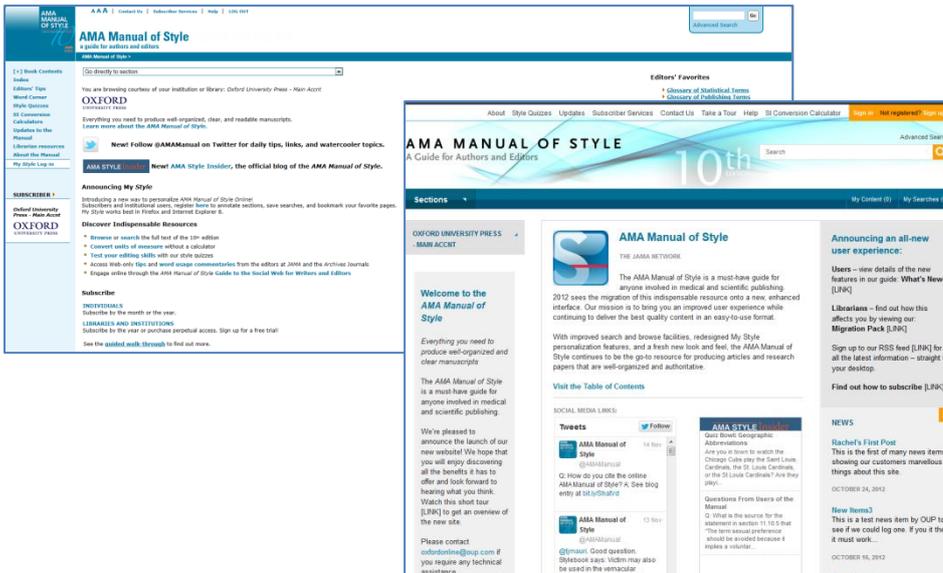
AMA Manual of Style is now improved for users…

- **Quicker and easier to use** – the user experience will be consistent across many other Oxford products (including *Oxford Medicine Online* and the OED).
- More **intuitive when browsing**
- Built to return **accurate search results** quickly, with options to further filter your results.
- **Linked in to your preferences** with personalization functionality allowing individual users (including those accessing through an institution) to **save favorite content, annotations or search results**. Alerts can also be set up to tell the user when content has been updated.
- **Compatible with your working preferences** – all content pages feature options to **print** (QR codes are provided on all printouts, allowing the user to return quickly to the online version), **PDF download**, **citation export** and **social bookmarking tools.**
- **Compatible** with the latest technology and browsers.

3 things you need to know about the new *AMA Manual of Style*

1. All of your user's favorite features are still there! They are now **refreshed** and **easier to use**.

to end interrogative sentences.

Save annotations to your personalization area

Character Limit: 455/500

Save Cancel

SI Conversion Calculator

Enter the desired value below in the **Enter Quantity** field and click the " > " button to perform the metric conversion. If you wish to reverse a conversion begin by entering a value in the **Conversion Result** field and click " < " to obtain the non SI value.

Table 1. Conversions to Metric Measures

Symbol	Known Quantity	Enter Quantity	Multiply by	To Find	Conversion Result	Metric Symbol
Length						
in	inches		2.54	centimeters		cm

Style Quizzes

JAMA and the *Archives* Journals their skills.

2. Finding information is much easier and faster – with **improved search and browse** facilities

AMA MANUAL OF STYLE
A Guide for Authors and Editors
10th EDITION

Search   Advanced Search

Use the Quick Search or Advanced Search options

Sections   My Content (5) My Searches (1)

Search Results

Show full content available

☐ Provided by library

OXFORD UNIVERSITY PRESS - MAIN ACCNT

Search within results

You are looking at 1-10 of 54 chapters for:

period ×

Clear All

Download result of the search (.pdf)

Save searches and content in a personalization area, to speed up searching in future sessions

Items per page: 10   Sort by: Relevance   Page: 1 2 3 4 5 6

Period.
In Style > Punctuation > Period, Question Mark, Exclamation Point.
.1.1 Period . Periods are the most common end-of-sentence punctuation marks. Use a period at the e

Period, Question Mark, Exclamation Point.   Quiz ☑
In Style > Punctuation
8.1 Period , Question Mark, Exclamation Point. …after journeying through the world of punctua-

Sort search results

Narrow Your Choices

By Sections

[+] 1 Types of Articles (1)
[+] 2 Manuscript Preparation (1)
[+] 3 References (2)
[+] 8 Punctuation (2)
[+] 11 Correct and Preferred Usage (1)

Quick access to the full text of the *Manual* by chapter, section, or subsection

3. **Saving** and **sharing** information is now easier to do

My Content (6) My Searches (2)

Save content, annotations and searches with a personalization area

Print, Save, Cite, Email or Share the content on a range of Social Networking sites

Download chapter (pdf)

Download chapters to PDF – and images and figures to PowerPoint slides – perfect for giving presentations

FAQs

1. Do I need to update any links or bookmarks?
   a. Automatic redirects will take users to the new site, which will retain the same URL: www.amamanualofstyle.com. We are unable to provide a direct mapping of entry level and public page content from the old site to the new, so the user will need to update bookmarks manually by visiting the new site and locating the new pages. We advise that people update their bookmarks as soon as they can after the launch. All public "information" pages on the old site will be improved and transferred to the new site; thereafter users will not be able to access public pages on the old site.

2. Will I still be able to access usage statistics?
   a. Yes. COUNTER statistics will continue to be produced and you will be able to view a full month of statistics for the relaunch month comprising the periods of access both before and after the launch of the new site.

3. What Browsers are supported by the new site?
   a. All current standard web browsers will be supported. These include:

      - Internet Explorer for Windows (version 7 and higher)

      - Firefox Mac and Windows (versions 3 and higher)

      - Safari Mac and Windows (versions 3 and higher)

      - Opera Mac and Windows (versions 9 and higher)

      - Google Chrome Mac and Windows

   If you are currently running Internet Explorer 6 we advise you to upgrade for a better experience.

4. What will happen to user's My Style information during the migration?

   a. If your users have registered for a My Style account, annotations, bookmarks, and saved searches will become available on the new site. Users will be notified when these have been moved over and will be issued a new My Style account password in order to access their information. At that time, any new annotations, bookmarks, or saved searches must be made on the new website.

5. What support is available to help me with this migration?
   a. Our Customer support team are here to help – oxfordonline@oup.com (or onlinesubscriptions@oup.com if you are based outside North and South America). We also have a video tour and promotional materials for you to share with your users. These can be found on the site's new Public Pages, as well as our Librarian Resource Centre where you can sign up for free webinars for you and your users.