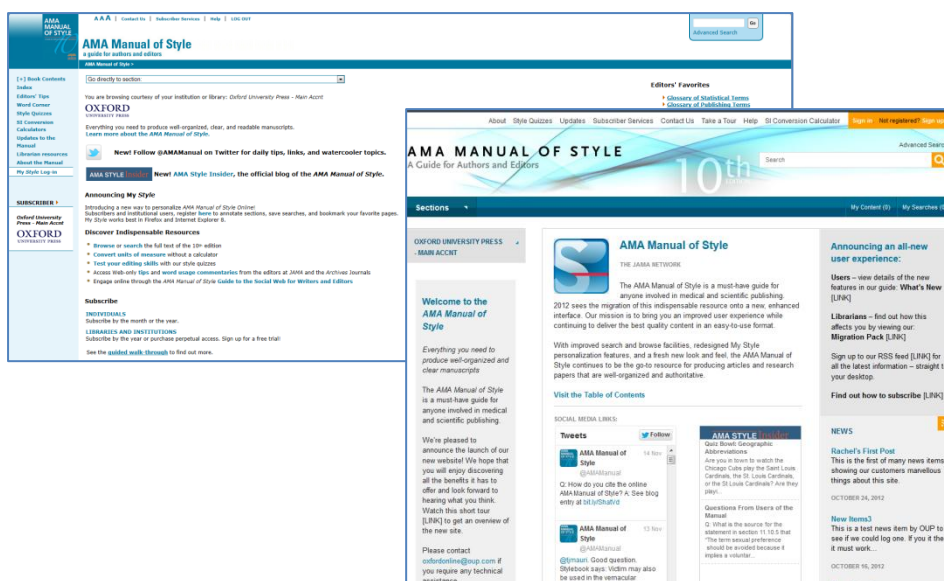


## What's New?



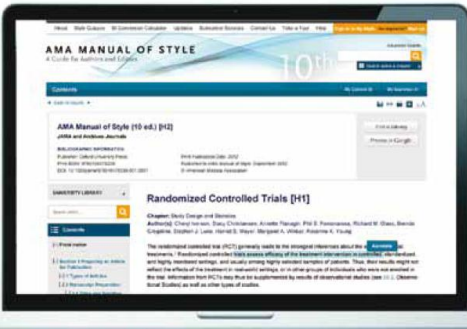
### AMA Manual of Style is now improved for users...

- **Quicker and easier to use** – the user experience will be consistent across many other Oxford products (including *Oxford Medicine Online* and the OED).
- **More intuitive when browsing**
- Built to return **accurate search results** quickly, with options to further filter your results.
- **Linked in to your preferences** with personalization functionality allowing individual users (including those accessing through an institution) to **save favorite content, annotations or search results**. Alerts can also be set up to tell the user when content has been updated.
- **Compatible with your working preferences** – all content pages feature options to **print** (QR codes are provided on all printouts, allowing the user to return quickly to the online version), **PDF download**, **citation export** and **social bookmarking tools**.

# AMA MANUAL OF STYLE

Everything you need to produce well-organized and clear manuscripts

New user experience!



The *AMA Manual of Style* is a **must-have guide** for anyone involved in medical and scientific publishing. 2012 sees the migration of this indispensable resource onto a **new, enhanced interface**. Our mission is to bring you an improved user experience while continuing to deliver the best quality content in an easy-to-use format.

With improved **search and browse** facilities, redesigned My Style personalization features, and a fresh new look and feel, the *AMA Manual of Style* continues to be the go-to resource for producing articles and research papers that are well organized and **authoritative**.

### Test Yourself!

Question: Which words should be capitalized in the following title? "what is the appropriate treatment for graves disease?"  
See over for answer. For more style quizzes, visit [www.amamanualofstyle.com](http://www.amamanualofstyle.com)

### 3 things you need to know about the new *AMA Manual of Style*

1. All of your favorite features are still there! They are now **refreshed** and **easier to use**.

to end interrogative sentences.

Save annotations to your personalization area

Character Limit: 455/500

Save Cancel

**SI Conversion Calculator**

Enter the desired value below in the **Enter Quantity** field and click the **→** button to perform the metric conversion. If you wish to reverse a conversion begin by entering a value in the **Conversion Result** field and click **←** to obtain the non SI value.

Table 1. Conversions to Metric Measures

Symbol	Known Quantity	Enter Quantity	Multiply by	To Find	Conversion Result	Metric Symbol
<b>Length</b>						
in	Inches	<input type="text"/>	2.54	centimeters	<input type="text"/>	cm

**Style Quizzes**

*JAMA* and the *Archives Journal*: their skills.

2. Finding information is much easier and faster – with **improved search and browse facilities**

**AMA MANUAL OF STYLE**  
A Guide for Authors and Editors

Advanced Search

Search

Use the Quick Search or Advanced Search options

Sections My Content (5) My Searches (1)

**Search Results**

Show full content available

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Search within results

Narrow Your Choices

By Sections

[+] 1 Types of Articles (1)  
[+] 2 Manuscript Preparation (1)  
[+] 3 References (2)  
[+] 8 Punctuation (2)  
[+] 11 Correct and Preferred Usage (1)

You are looking at 1-10 of 54 chapters for: period x

Download result of this search (.pdf)

Items per page: 10 Sort by: Relevance Page: 1 2 3 4 5 6

Period.  
In Style > Punctuation > Period, Question Mark, Exclamation Point  
.1.1 Period . Periods are the most common end-of-sentence punctuation marks. Use a period at the e

Period, Question Mark, Exclamation Point.  
In Style > Punctuation  
8.1 Period . Question Mark, Exclamation Point ...after journeying through the world of punctua-

Sort search results

Quick access to the full text of the *Manual* by chapter, section, or subsection

3. **Saving** and **sharing** information is now easier to do

My Content (6) My Searches (2)

Save content, annotations and searches with a personalization area

Print, Save, Cite, Email or Share the content on a range of Social Networking sites

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