

AMA Manual of Style

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Typography and Capitalization

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In general, variables, unknown quantities, and constants (eg, *x*, *y*, *z*, *A*, *B*, *C*) are set in italics, while units of measure (eg, kg, mL, s, m), symbols (including Greek characters [see , Greek Letters]), and numbers are set roman. Also, subscripts or superscripts used as modifiers are set roman: *C*_{in} = clearance of inulin. Arrays (*A*) and vectors (*V*) should be set boldface. Mathematical functions, such as sin, cos, ln, and log, are set roman. $V = oai+bj +ckA=[a11a12a13a21a22a23a31a32a33]$ For equations that are set off from the text, the words and letters should be set roman and the equation should be capitalized by