

AMA Manual of Style

You are looking at 1-1 of 1 items for: **med-9780195176339-div2-193**

Living Persons and Existing Entities

Annette Flanagin

Print Publication Year: 2007 Published Online: 2009

Publisher: Oxford University Press

ISBN: eISBN:

DOI: 10.1093/jama/9780195176339.022.217

Item type: section

A statement generally cannot be libelous unless it is “of and concerning” a living person or existing entity (eg, corporation, institution, or organization)., According to a 1992 case, *Gugliuzza v KCMC, Inc*, “once a person is dead, there is not extant reputation to injure or for the law to protect.” Even when the living person or entity is not named in the statement, if the person’s or corporation’s identity can be determined from other published facts, a case for libel can be made.(p150) |