

# AMA Manual of Style

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## The Editor's Responsibilities

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An editor's primary responsibilities are to inform and educate readers and to maintain the quality and integrity of the journal. Thus, editors are obliged to make rational and consistent editorial decisions, select papers for publication that are appropriate for their readers, ensure that the content of their journal is of high quality, and maintain standards to ensure the journal's integrity,, (see also , Editorial Freedom and Integrity). The editor's duty to readers often outweighs obligations to others with vested interest in the publication and may require actions that may not appear fair or suitable to authors, reviewers, owners, publishers, advertisers,