

AMA Manual of Style

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For each journal issue, the production staff merges the editorial and the advertising material, numbers the pages, prepares the table of contents, and produces an imposition (a list that shows the sequential order of pages with placement of editorial and advertising content). The editorial content of each issue should be determined by the journal editor or managing editor, considering the balance of types of articles and thematic consistency (eg, there might be several articles on related topics). The made-up issue is reviewed by editorial and production staff, and final changes are incorporated. When final pages have been created, the electronic