

# AMA Manual of Style

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## Parallel-Design Double-blind Trials

AMA Manual of Style Committee

Print Publication Year: 2007 Published Online: 2009

ISBN: eISBN:

Item type: section

Publisher: Oxford University Press

DOI: 10.1093/jama/9780195176339.022.599

In this study design, participants are assigned to only 1 treatment group of the study. These trials are generally designed to assess whether 1 or more treatments are superior to the others. Participants and those administering the intervention should all be unaware of which intervention individual participants are receiving (“double-blinding”). Ideally, those rating the outcomes should also be blinded to treatment assignment (“triple-blinding”). Blinded parallel-design trials are often the optimal design to compare 2 or more types of drug or other therapy, since known and unknown potentially confounding factors should be randomly distributed between intervention and control groups. The CONSORT