Directions: Titles should be concise, specific, and informative and should contain the key points of the work. Population type should be specified in the title, when possible (eg, Men With Atrial Fibrillation). For scientific manuscripts (eg, reports of research), neither overly general titles nor “cute” titles are desirable; these may be better suited to subtitles of opinion pieces (eg, Early Palliative Care in Advanced Illness: Do Right by Mama). Avoid the use of causal language in reporting the results of observational research; cause-and-effect wording is best reserved for reports of randomized trials and laboratory-based controlled experiments. Consult the journal’s instructions for authors regarding any limitations on length of titles.

1. Sleep Patterns: Differences Between Elderly Men and Women

2. Observational Study of the Effect of Dual Use of Department of Veterans Affairs and Medicare Part D Drug Benefits and Potentially Unsafe Prescribing

3. Patients With Epilepsy Who Die Suddenly Have Cardiac Disease

4. Use of Warfarin Sodium for the Prevention of Stroke

5. Outbreaks of *C pneumoniae* in Nursing Homes
6. *Helicobacter pylori* Infection in Adults With Dyspepsia in New York City

7. Avoidable Delays? Factors That Affect Physician Wait Times in Inner-City Clinics

8. 5-Year Survival Among Patients With Advanced Skin, Renal, and Lung Cancer Treated With Nivolumab

9. Cross-sectional Comparison of the Epidemiology of *DSM-5* GAD Across the Globe

10. Effect of Face-to-Face vs Virtual Reality Training in Patients Randomized to Either Training Type on Cardiopulmonary Resuscitation Quality